

SOCIAL MEDIA TOOLKIT

Spread the Aloha!

#HSBC2018

#hawaiiismallbiz



HAWAII
SMALL BUSINESS
CONFERENCE

Maui Arts & Cultural Center • May 2 & 3, 2018

Contents

Join us in promoting and celebrating Hawaii Small Business with these suggestions for social media posting.

Along with this document, there are images for you to use.

Connect with us at:



<https://twitter.com/hawaiismallbiz>



<https://www.facebook.com/hawaiismallbiz>



<https://www.linkedin.com/company/maui-economic-development-board-inc-/>

ABOUT HAWAII SMALL BIZ

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The 2nd Annual Hawaii Small Business Conference is presented by the County of Maui Mayor's Office of Economic Development and Maui Economic Development Board. Held at the Maui Arts & Cultural Center on May 2 & 3, 2018, the theme of this year's conference is **"Plan, Build, Grow: Mapping A Pathway to Success."**

Hawaii Small Biz is an opportunity to learn important strategies for business success from national and local business leaders while networking with fellow business and community leaders.

Experts, and successful business owners, will speak on Customer and Employee Engagement, Business Growth and Scaling, Social Media Management, Innovation, Tax Strategies and more.

Suggested Tweets/Posts

#HSBC18
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Don't miss the 2nd Annual Hawaii Small Business Conference to learn important strategies to Plan, Build, Grow: Mapping a Pathway to Success #HSBC18 <http://bit.ly/HSBC18>

Hear from expert speakers and successful business owners: customer and employee engagement, business growth, social media, tax strategies and more. #HSBC18 #hawaiismallbiz <http://bit.ly/HSBC18>

I am going to the @Hawaiismallbiz Conference to network and learn from successful business owners and experts how I can Plan, Build and Grow my business #HSBC18 <http://bit.ly/HSBC18>

Speakers at the 2018 Hawaii Small Business Conference #HSBC18 include @k_mccullough @gjwahine @sultanventures and more. Check out the program at <http://bit.ly/HSBC18>

Suggested Tweets/Posts

For speakers/sponsors

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Aloha. Come and meet us at the 2018 Hawaii Small Business Conference. We'll be talking about(fill in the blanks).....#HSBC18 <http://bit.ly/HSBC18>

We are proud to support the 2018 Hawaii Small Business Conference held during @SBA National Small Business Week. #HSBC18 <http://bit.ly/HSBC18>

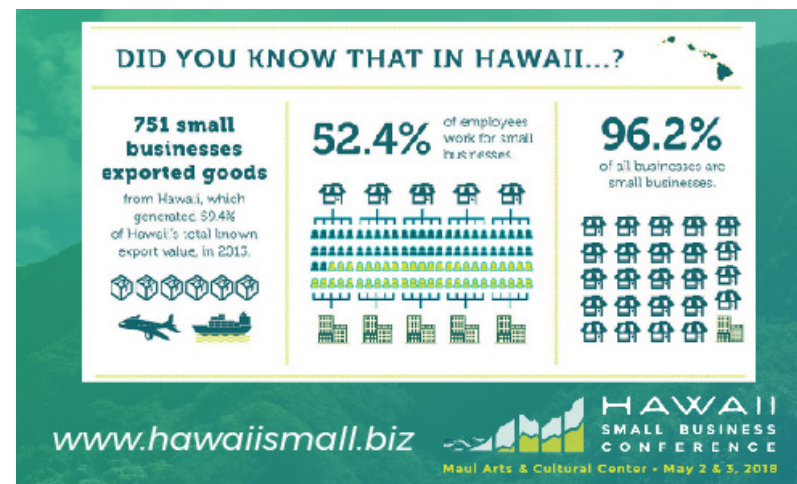
Looking forward to the Aloha networking and engaging presentations at the #hawaiismallbiz Conference #HSBC18 See you there! <http://bit.ly/HSBC18>

Sample Images

#HSBC18
#hawaiismallbiz



[Click here to
download images](#)



Other Suggestions

- Highlight your involvement with the Hawaii Small Business Conference – sponsoring, participating or attending.
- Post your own photos of being at the Hawaii Small Business Conference
- Write a blog/article/news release highlighting your specific involvement. Let us know via email so we can share it with our community
- Use the hashtag #HSBC18 when referencing the Hawaii Small Business Conference, and tag @hawaiismallbiz on twitter
- Tag us when posting on Facebook
- Retweet or repost

#HSBC18
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Mahalo for your Support

Please let us know if you we can assist you further.

E: smallbiz@medb.org