



# HAWAII

## SMALL BUSINESS CONFERENCE

**MAY 2 & 3, 2018**

*PLAN, BUILD, GROW: MAPPING A PATHWAY TO SUCCESS*

Maui Arts & Cultural Center, Kahului, Maui, HI

PRESENTED BY:



MAYOR'S OFFICE OF  
ECONOMIC  
DEVELOPMENT  
MAUI COUNTY



maui**economic**  
DEVELOPMENT BOARD

[www.HawaiiSmall.Biz](http://www.HawaiiSmall.Biz)



# SPONSORSHIP KIT



**HAWAII**  
**SMALL BUSINESS**  
**CONFERENCE**  
**MAY 2 & 3, 2018**

## 2018 CONFERENCE SPONSORSHIP OPPORTUNITIES

Become a sponsor of the Hawaii Small Business Conference on **May 2 & 3, 2018**. Held at the Maui Arts & Cultural Center in Kahului, this event is your opportunity to promote your goods and services while showing your support of Hawaii's small business community. A variety of sponsorship benefits are available. We can even customize your sponsor benefits to support your firm's brand and marketing strategies.

	<b>ENTERPRISE \$5,000</b>	<b>GROWTH \$3,000</b>	<b>STARTUP \$1,000</b>	<b>SEED \$500</b>
Event Activity Sponsor with Company Banner	Power Lunch	Continental Breakfast		
Ad in Program Booklet	Full Page	Half Page		
Logo & Weblink on Event Website	✓	✓	✓	✓
Registration Passes	6	4	3	2
Sponsor Recognition in News Releases	✓	✓	✓	✓
Brochure or Giveaway in Welcome Packet	✓	✓	✓	
Digital ad in Conference e-blast	2	1		
Dedicated, Boosted Facebook post	✓	✓		
Sponsor Mentions during Event Program	✓	✓	✓	✓

**SIGN UP TODAY!** For questions, visit [www.HawaiiSmall.Biz](http://www.HawaiiSmall.Biz) or contact us at [smallbiz@medb.org](mailto:smallbiz@medb.org)



# YOUR RIPPLE EFFECT

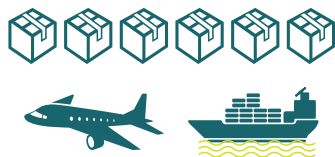
The **Hawaii Small Business Conference**, timed to coincide with **National Small Business Week** established by the U.S. Small Business Administration, will provide businesses with the opportunity to expand their business knowledge and skills. Your participation will have a ripple effect—helping to encourage ingenuity and profitability that ultimately impacts our community and economy.

## DID YOU KNOW THAT IN HAWAII...?

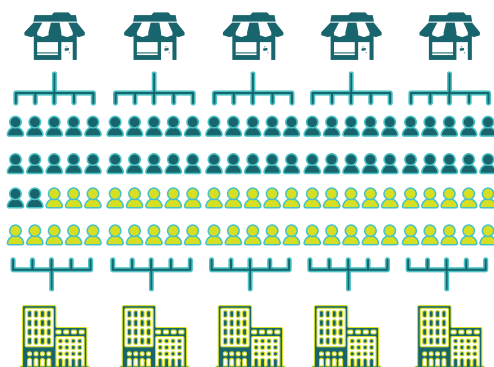


### 751 small businesses exported goods

from Hawaii, which generated 59.4% of Hawaii's total known export value, in 2013.



**52.4%** of employees work for small businesses.



**96.2%**

of all businesses are small businesses.



**HAWAII**  
SMALL BUSINESS  
CONFERENCE

Maui Arts & Cultural Center • May 2 & 3, 2018

**Make an investment in Hawaii's small business –**  
become a sponsor of the Hawaii Small Business Conference.

PRESENTED BY:



[www.HawaiiSmall.Biz](http://www.HawaiiSmall.Biz) • [smallbiz@medb.org](mailto:smallbiz@medb.org) • 808.875.2300

# 2018 SPONSORSHIP APPLICATION



**HAWAII**  
SMALL BUSINESS  
CONFERENCE

Maui Arts & Cultural Center • May 2 & 3, 2018

## CONTACT INFORMATION

COMPANY NAME

MAILING STREET ADDRESS

CITY

STATE

ZIP

COMPANY REPRESENTATIVE

TITLE

COMPANY EMAIL

PHONE

FAX

POINT OF CONTACT NAME

TITLE

CONTACT EMAIL

PHONE

FAX

## SPONSORSHIP LEVELS

☐ ENTERPRISE - \$5,000    ☐ GROWTH - \$3,000    ☐ STARTUP - \$1,000    ☐ SEED - \$500

## PAYMENT METHOD

☐ CHECK  
(Payable and mailed to Maui Economic Development Board, 1305 North Honopono Street, Suite 1, Kihei, Hawaii)

☐ CREDIT CARD:

NAME ON CREDIT CARD

AUTHORIZED SIGNER

CREDIT CARD TYPE (VISA, MC, AMEX) AND CREDIT CARD NUMBER

EXPIRATION DATE

CREDIT CARD BILLING ADDRESS

CITY

ZIP

Please submit application to: [smallbiz@medb.org](mailto:smallbiz@medb.org) • For more information, please visit: [www.HawaiiSmall.Biz](http://www.HawaiiSmall.Biz)

# PROGRAM AD SPECS



HAWAII  
SMALL BUSINESS  
CONFERENCE

Maui Arts & Cultural Center • May 2 & 3, 2018

## AD SPECIFICATIONS

Please create your COLOR ad to be camera-ready in a digital format (PDF, JPEG, and TIFF), with 300dpi resolution. Ad size specifications are noted below:

**FULL PAGE:**  
*5"W x 8"H*

**HALF PAGE:**  
*5"W x 3.875"H*

## DEADLINES & SUBMISSION

Ad artwork submission deadline is **April 6, 2018**. Please submit your ad artwork to **[smallbiz@medb.org](mailto:smallbiz@medb.org)**.

## QUESTIONS?

If you have any questions about your program ad, please email [smallbiz@medb.org](mailto:smallbiz@medb.org) or call 808.875.2300.